

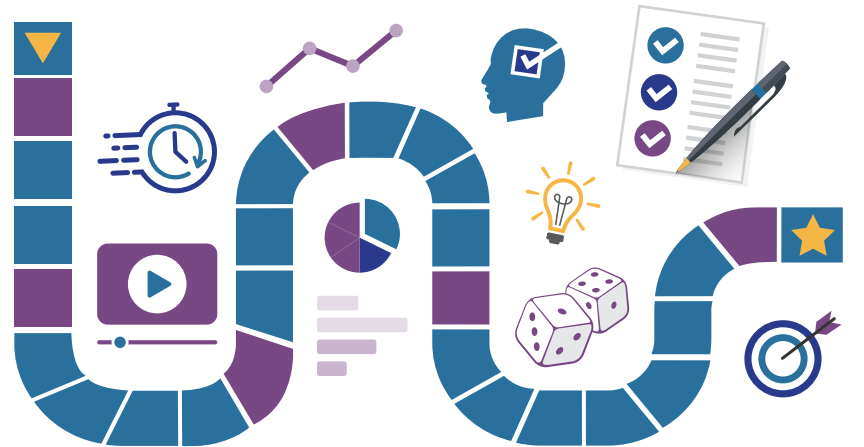
Microlearning

Learning delivered in small, focused bursts when and where it's needed. This highly effective and engaging approach makes specific content easy to understand and remember.



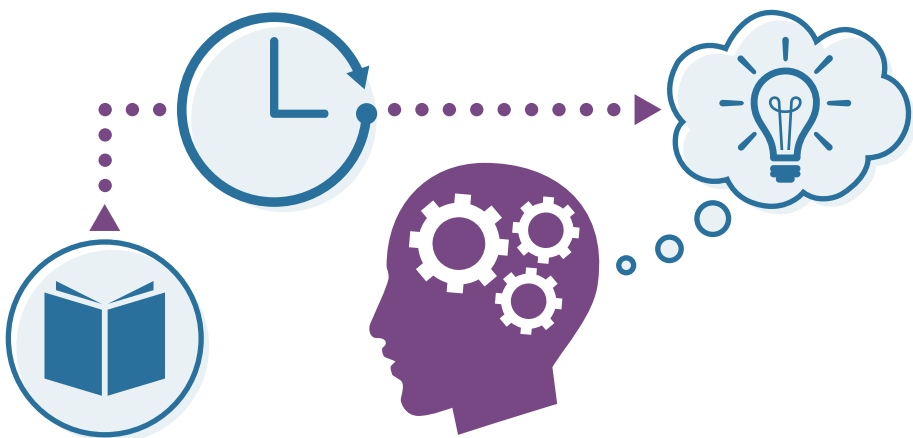
CHARACTERISTICS of Microlearning

Microlearning is short, concise content for a specific audience that is easily accessible on-demand. It's often focused on a single learning objective and addresses a specific need or problem.



FORMS of Microlearning

Any modality can be used for effective microlearning. Infographics, videos, games, job aids, and how-to's... There is a wide variety of possibilities — the choice is yours!



BENEFITS of Microlearning

The effective and efficient, time-saving nature of microlearning boosts retention via spaced repetition. It's time saving on-the-job support and it can be developed quickly and affordably.

EXAMPLE AREAS for Microlearning



General Communications

Onboarding, policy changes, HR awareness, and recruiting



Skill-Based Job Aids

Training on systems and procedures for procurement, project management, grants, financial management, and analytics



Soft Skills/People Skills/Leadership Development

Coaching, confirmation bias, difficult conversations, feedback, negotiation, time management, and writing

HOW CAN I GET Microlearning?

For more information on how we can design the best microlearning for you, visit [ManagementConcepts.com/CustomContent](https://www.managementconcepts.com/CustomContent)

